

Advertising Proposal

Address: 22 Church street, Westville

For all your queries e-mail: olu@olu-k.co.za

Tel: 031 266 4343 | Fax : 086 608 5731 | Cell: 072 114 1063

dream it... see it... own it !



www.olu-k.co.za



where property buyers & sellers link



where property buyers & sellers link

dream it... see it...own it !

Olu-K's website is a platform where property investors, buyers and sellers meet.

It is fastly becoming a house hold brand with many investors and sellers taking advantage of the service.

We are constantly marketing the site through word of mouth, E-mail marketing , E-newsletters, trailer marketing, sms ,social networks, vendor marketing and banner exchange programmes to optimise visit to the site.

Why not take advantage of the site by listing your services in our directory.

Advertising Opportunity

Advert Elements & Format - Four advertising opportunities exist on the website www.olu-k.co.za

Viz.:

- Property Listing
- Service Provider Listing
- Thumbnail Advert
- Banner Advert

1. PROPERTY LISTING

1.1 Advert Description - Your name, address, phone, fax, email, web address and photo.

1.2 Investment

Duration : The minimum investment period for this advert is 12 months.

Fees : Property Listing = Free for the first 6months

2. SERVICE PROVIDER LISTING

2.1 Advertise your services in our service directory and reap the benefits of our large audience.

Terms and Conditions Apply. E & OA

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2.2 Investment

Duration = 12 months
Fess = 100 pm

To be listed in multiple categories is and additional R20 per category

3. THUMBNAIL ADVERTS

3.1 Advert Description

Thumbnail adverts are placed on dedicated pages on the www.olu-k.co.za web site.
The thumbnail size is 100 x 100 pixels and will link to your company's website.

The page allocation is on a first come basis. There are specific pages on the site that will not have adverts allocated.

3.2 Investment

Duration : The minimum investment period for this advert is 6 months.
Fee : Front page = R1000 pm
Category page = R500 pm
Non-specified page = R250 pm

4. BANNER ADVERTS

4.1 Advert Description

Banner adverts are placed on dedicated pages on the www.olu-k.co.za website. The banner size is 500 x 1000 pixels and will link to your company's website. The page allocation is on a first come basis. There are specific pages on the site that will not have banner adverts allocated.

4.2 Investment

Duration: The minimum investment period for this advert is 6 months.
Fee : Front page = R2000 pm
Category page = R1500 pm
Non-specified page= R1000 pm

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Application Form

Name : _____
 Company Name : _____
 Address : _____
 Tel. : _____
 Fax. : _____
 Email : _____
 Web Address : _____

Type of Advert	Select	Placement	Duration	Fees	Additional
Property Listing	<input type="checkbox"/>		12 months	Free	
Service provider Listing	<input type="checkbox"/>		12 months	R 100	
Thumbnail Advert	<input type="checkbox"/>		6 months		
Banner Advert	<input type="checkbox"/>		6 months		

Description of advert : _____

Select the categories @ R20 pm / category (please tick categories below)

General Home services

- Cleaners
- Carpet cleaning
- Pressure cleaning
- Pest control
- Landscape & Garden services
- Pool service & products
- Geysers
- Electrician
- Plumbing
- Paving Home security

Interior services

- Furniture
- Soft furnishing
- Alterations
- Bedding
- Painting
- Decorating
- Curtains
- Blinds & shutters
- Glass fitting
- Air-conditioning

- Wood flooring
- Carpet
- Tiles
- Kitchen fitters

Real estate

- Tax insurance
- Lawyers
- Inspectors
- Evaluators
- Estate agents

- Bonds
- Planners
- Executors
- Project management
- Auctioners

General

- Accommodation
- Furniture removal
- Debt counselling
- Building & construction

Other _____

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